



# PIÑATEX

DIGITAL CATALOGUE



# WHAT IS PIÑATEX

Piñatex® is a **plant-based**, non-woven material made from **pineapple leaf fibre**, which offers a **sustainable and vegan textile** that can be used across a wide range of applications within the footwear, accessories, apparel and interiors industries.

The pineapple leaf fibres used to create Piñatex are a **by-product of the agriculture industry**. No extra land, water or pesticides are required to produce the raw material.

Piñatex is a versatile, lightweight, breathable, water-resistant and durable material. Piñatex is continuously being developed to be suitable for further applications, including for use in the automotive industry in the near future.

**Piñatex is a product of our times, and a blueprint of the Ananas Anam vision.**



**95% RENEWABLE**  
Piñatex is made of up to 95% renewable resources.



**NATURAL LOOK**  
Piñatex is shaped by nature and the fibres give its unique signature look.



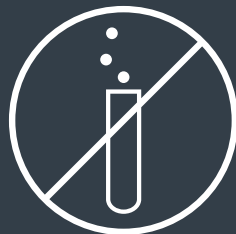
**SUSTAINABLE**  
Piñatex is a natural, sustainably sourced, cruelty free material.



**VEGAN**  
Plant based and PETA certified vegan material.



**SCALABLE**  
27 million tonnes of pineapple leaf waste is produced annually.



**FREE FROM CHEMICALS**  
Piñatex is REACH compliant, with no hazardous chemicals used in its production.



**LESS WASTE**  
Fabric comes in rolls which reduces the material waste.





# PIÑATEX PRODUCTION STAGES



1. Pineapples are harvested



2. Waste leaves of the plant are collected



3. Fibres are extracted from the waste leaves



4. Residual biomass from the fibre extraction is used as fertilisers to re-plant the crops



5. Fibres are washed in water and dried in the sun



6. Fibres are purified and blended with polylactic acid (PLA) from corn



7. 80% pineapple leaf fibres mixed with 20% PLA makes the non-woven base called Piñafelt®



8. The Piñafelt® is coloured with pigments and coated to make Piñatex®





# PIÑATEX COLLECTIONS



## Piñatex® Original

Piñatex Original is made of up to 95% renewable resources and offers a natural touch and feel, with a wrinkled surface that is instantly recognisable as Piñatex.



Recommended for use in:  
**Apparel, Accessories, Footwear and Interiors**



## Piñatex® Mineral

Piñatex Mineral is made of up to 95% renewable resources and has the same wrinkled texture as the Original collection. With a subtle shimmer, the Mineral Collection is perfect to elevate the look of any product.



Recommended for use in:  
**Apparel, Accessories, Footwear and Interiors**

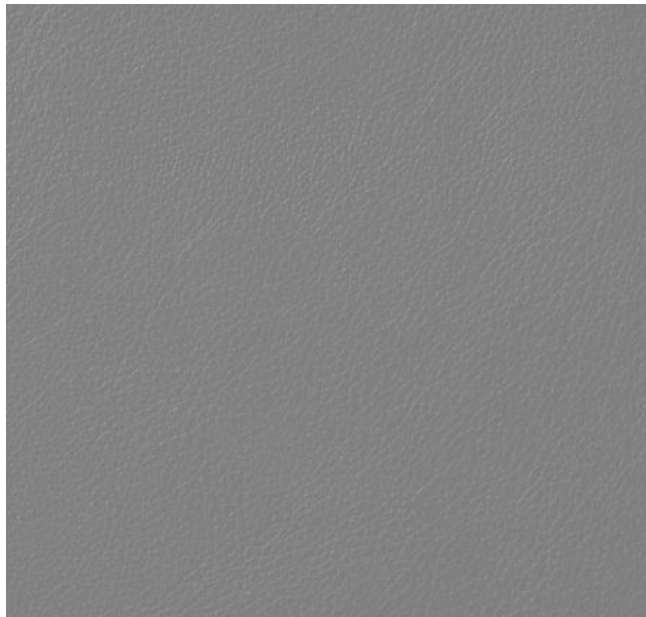


## Piñatex® Metallic

Piñatex Metallic has a bold and glossy finish, ideal for making a statement, with the wrinkled texture that Piñatex is well known for.



Recommended for use as **Details and Accents**  
in: **Apparel, Accessories and Footwear**



## Piñatex® Performance

Piñatex Performance has a smooth, flat pebbled surface, similar to conventional alternatives to leather.



Recommended for use in:  
**Accessories, Footwear and Interiors (flat surfaces)**

This information is intended as a guide only, we recommend performing your own testing to ensure the material is suitable for your intended application.



# PIÑATEX CARE INSTRUCTIONS



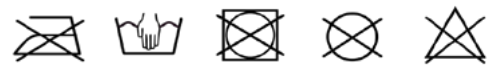
Piñatex® Original  
Collection

Wipe clean with a damp cloth and allow to fully dry before use. Apply a natural, colourless wax.



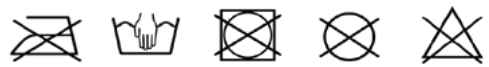
Piñatex® Mineral  
Collection

Wipe clean with a damp cloth and allow to fully dry before use. Apply a natural, colourless wax.



Piñatex® Metallic  
Collection

Wipe clean with a damp cloth and allow to fully dry before use.



Piñatex® Performance  
Collection

Wipe clean with a damp cloth and allow to fully dry before use.

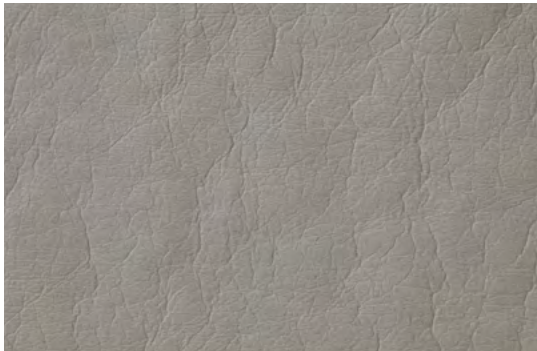




# PIÑATEX ORIGINAL COLLECTION



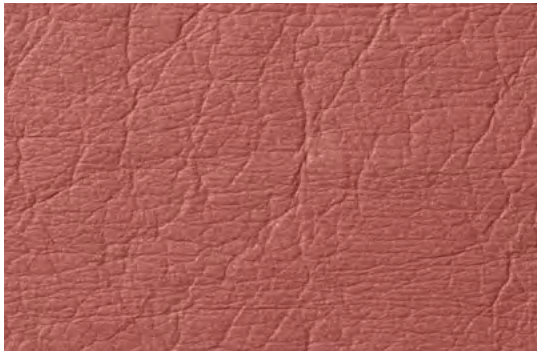
Natural



Pebble



Sage



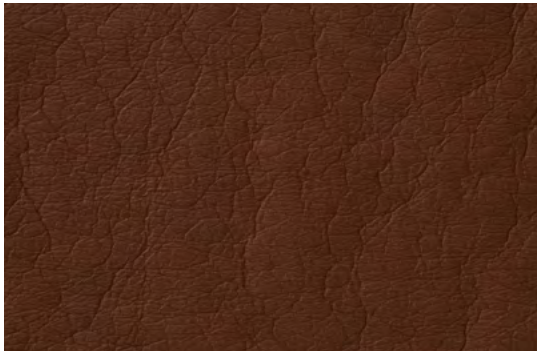
Old Rose



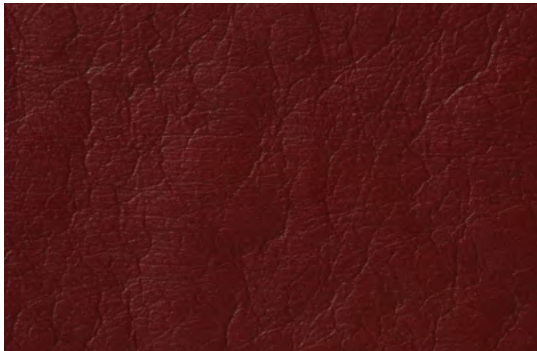
Amazon Green



Paprika



Canela



Mulberry



Marine



Washed Indigo



Chestnut



Charcoal

**Price:**  
€50 per linear meter

**Composition:**  
72% PALF (pineapple leaf fibres)  
18% PLA (from corn)  
5% Bio PU  
5% PU

**Width:**  
1.55 m

**Thickness:**  
1.6 mm ± 0.2

**MOQ:**  
1 linear meter

**Lead Times:**  
In stock: 3 - 5 days within the EU,  
6 - 10 days for Rest of World  
Out of stock: 7 - 10 weeks

Custom colours available with an  
MOQ of 200 linear meters.

As Piñatex is made from naturally derived materials, slight colour variation may occur between batches, with some flecks of fibre visible in the material.





# PIÑATEX MINERAL COLLECTION



Pearl



Antique Gold

**Price:**  
€55 per linear meter

**Composition:**  
72% PALF (pineapple leaf fibres)  
18% PLA (from corn)  
5% Bio PU  
5% PU

**Width:**  
1.55 m

**Thickness:**  
1.6 mm ± 0.2

**MOQ:**  
1 linear meter

**Lead Times:**  
In stock: 3 - 5 days within the EU,  
6 - 10 days for Rest of World  
Out of stock: 7 - 10 weeks

Custom colours available with an  
MOQ of 200 linear meters.

As Piñatex is made from naturally derived materials, slight colour variation may occur between batches, with some flecks of fibre visible in the material.



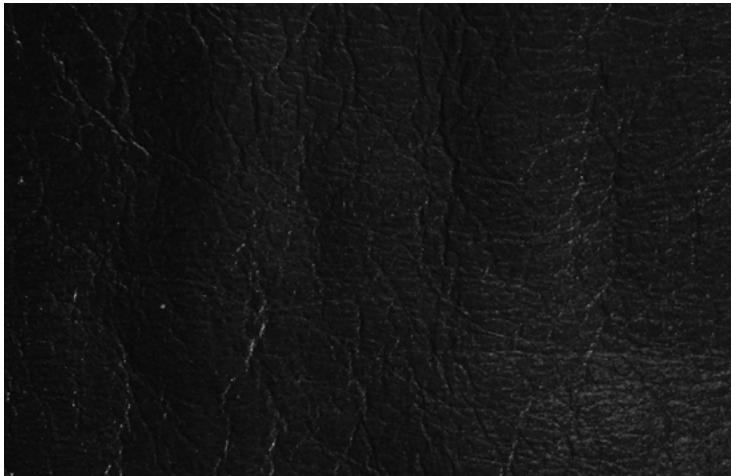
# PIÑATEX METALLIC COLLECTION



Wrinkled Silver



Wrinkled Gold



Wrinkled Black

**Price:**  
€58 per linear meter

**Composition:**  
72% PALF (pineapple leaf fibres)  
18% PLA (from corn)  
10% PU

**Width:**  
1.55 m

**Thickness:**  
1.6 mm ± 0.2

**MOQ:**  
1 linear meter

**Lead Times:**  
In stock: 3 - 5 days within the EU,  
6 - 10 days for Rest of World  
Out of stock: 7 - 10 weeks

Custom colours available with an  
MOQ of 500 linear meters.

Please note that the Metallic collection is not elastic or stretchable. Recommended use for use as details and accents.





# PIÑATEX PERFORMANCE COLLECTION



Polar White



Sand Dune



Ash Grey



Coffee Bean



Jet Black

**Price:**  
€35 per linear meter

**Composition:**  
46% PALF (pineapple leaf fibres)  
12% PLA (from corn)  
6% Bio PU, 36% PU

**Width:**  
1.4 m

**Thickness:**  
2.5 mm ± 0.2

**MOQ:**  
1 linear meter

**Lead Times:**  
In stock: 3 - 5 days within the EU,  
6 - 10 days for Rest of World  
Out of stock: 7 - 10 weeks

Custom colours and finishes  
available with an MOQ of 300  
linear meters.







# WHO IS ANANAS ANAM

Ananas Anam is the company behind Piñatex®. The London-based B-Corp™ certified company is responsible for developing innovative plant-based textiles, disrupting the world of fashion materials and leading the way in sustainability.

Our pioneering approach and progressive business model are driven by creative thinking, seeking out new ingenious technologies, and showing that ethics and business can be combined successfully.

Ananas Anam’s instinctive and heartfelt desire is to protect and nurture; thereby building a better future for people and planet.







# PIÑATEX

To find out more about Piñatex, please visit our About Us page [here](#)  
To download our material's technical specifications, please click [here](#)  
To visit our FAQs, please click [here](#)  
To see some #MadeFromPiñatex products, please click [here](#)  
To download our 2020 Impact Report, please click [here](#)

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